



Characteristics of a Board Member

1. Supports WECU's Mission and Values

- a) Embodies connection with the mission and values of WECU
- b) Understands how the mission and vision guides strategy development, communicates purpose, and provides the foundation for organizational goals and objectives

2. Business Acumen

- a) Aptitude to understand the operations of a large and complex organization
- b) Ability to understand the financial statements and the basic structure of financial institutions
- c) Technologically savvy

3. Works Collaboratively

- a) Welcomes and considers all viewpoints
- b) Uses integrity while working constructively with volunteers and management

4. Strategically Adept

- a) Effective decision-making skills including independent critical thinking, maintaining confidentiality, politically savvy, creative approach, and consensus building
- b) Ability to incorporate short-term and long-term strategic thinking into discussions and decision making

5. Embrace Equity, Diversity, and Inclusion

- a) Diversity of perspectives that acknowledges differences, encourages divergent thought, and strives for authentic inclusion
- b) Advocates for all members so that they feel valued, respected, and are equitably treated

6. Willing to Learn and Adapt

- a) Persistent curiosity; seeks out learning opportunities that address individual and Board needs
- b) Able to modify one's viewpoint that reflects an increase in one's understanding of self and of the changes in the organization

7. Effective Governance and Leadership

- a) Understands the Board's governance role in overseeing a safe and sound credit union and has familiarity with board operations
- b) Ably represents the Board and WECU to the membership and community